

Zipeng MA

Personal Information

Address: Economics Department, ESSEC Business School, 5 Nepal Park, Singapore, 139408

Email : zipeng.ma@essec.edu; mzp097@gmail.com Phone: +86 18805188322; +65(0) 80681352

Personal Website: <https://zipengmarkma.github.io/>

Education

- **ESSEC Business School - CY Cergy Paris Université (THEMA)** *Paris*
PhD. Business Administration (Economic Concentration), 2026 (*estimated*)
- **University of California, DAVIS** *Davis, CA*
Visiting Scholar, Feb - July 2024
- **ESSEC Business School (Singapore Campus)** *Singapore*
Visiting Scholar, Jan - July 2023
- **University College London** *London*
MSc. Economics and Policy of Energy and Environment, 2020
- **University of Birmingham** *Birmingham*
BSc. Money Banking and Finance, 2019
- **York University** *Toronto*
Exchange with scholarship from Chinese government, Summer 2016

Experience

Research experience

- The reverse China shock: the factor responses to China trade liberalization. Zipeng MA, Jamus Lim; 2023 (Working Paper)
- The reverse China shock on innovations and spillover: evidence from manufacturing industries. Zipeng MA; 2025 (Job Market Paper)
- “China Syndrome” in Aid? The trade effects of Chinese foreign aid and firm-level innovation networks. Zipeng MA, Wentao Li; (In Progress)
- Cai, B., Guo, H., **Ma, Z.**, Wang, Z., Dhakal, S. and Cao, L., 2019. Benchmarking carbon emissions efficiency in Chinese cities: A comparative study based on high-resolution gridded data. *Applied energy*, 242, pp.994-1009
- **Research Assistant** at University of Birmingham, Race Equality Charter

Teaching experience and Assistants:

- **Lecturer:** Microeconomics (Bachelor)
- **Lecturer:** Macroeconomics (Bachelor)
- **Lecturer:** Refresh for Microeconomics (Master)
- **Lecturer:** Business Games Simulation (Bachelor)
- Teaching Assistant: International Economics
- Teaching Assistant: Asia Economics

Work experience - Internship

- **People’s Bank of China, Central Bank**
Intern, Department of Monetary Credit & Statistics
Analyze data collected after certain monetary policies. Write reports of evaluation of the influence of trade war between China and USA based on information collected from questionnaires by the commercial banks.

- **Bank of China**, Head office of Jiangsu province
Intern, Department of Trading Finance

Scholarships and Certificates

Full Scholarship from ESSEC Business School for Ph.D. students

Aide à la Mobilité Internationale du Collège Doctoral - CY Cergy Paris Université

Scholarship for Business school student at University of Birmingham

'Provincial Government Scholarship of Overseas Studies for Undergraduates' in China

First Class Academic Scholarship from Nanjing Audit University

Additional

Language: Chinese Mandarin (Native); English (Professional); French (Intermediate)

Chief player of Nationality philharmonic orchestra in Nanjing Audit University